

Sponsorship Opportunity

The International Association of Korean Lawyers ("IAKL") will be holding the 2024 IAKL Annual Conference in Toronto, Canada from October 3 to 6, 2024, hosted by the Korean Canadian Lawyers Association ("KCLA"). Founded in 1988, IAKL is a global network of over 3,000 lawyers of Korean heritage or with strong connections to Korea.

"IAKL's mission is to bring together legal professionals of Korean descent or with interests in Korea throughout the world to build professional relationships and to serve the public interest by promoting social justice."

The annual IAKL conference is the world's largest convening of lawyers and legal professionals of Korean heritage. It gathers lawyers from all around the world, including South Korea, the United States, Canada, Europe, Asia, Latin America, the Middle East, and Oceania. We expect over 400 attendees at the 2024 IAKL Annual Conference in Toronto.

About the Conference

The 2024 IAKL Annual Conference will feature many educational sessions and networking opportunities, including:

- 1 Opening Reception
- 2 Women's Retreat
- 3 Continuing Professional Development/Legal Education (CPD/CLE) Panels
- 4 Networking Dinners
- 5 Closing-Night Gala

KCLA is excited to work with IAKL to offer the first overseas IAKL annual conference to take place outside of the United States, in the beautiful city of Toronto, Canada at the Ritz-Carlton Hotel. Founded in 1997, KCLA is a not-for-profit organisation dedicated to serving the community of Korean Canadian lawyers through continuing education programs, mentorship, social justice activities and networking and business development opportunities for its members. KCLA members founded and continue to operate the Korean Legal Clinic, a pro bono clinic serving the needs of the Korean community in the Greater Toronto Area.

About Toronto, Canada

Toronto is one of the world's most culturally diverse cities, with over 250 distinct ethnicities and 180 spoken dialects represented in the region. Notably, it boasts the highest concentration of visible minorities in Canada, accounting for more than 50% of Toronto's population. Within this cultural mosaic, Toronto is home to the largest Korean Canadian community in Canada and fourth largest Korean diaspora in the world. The 2024 IAKL Annual Conference takes place during the month of October, which is designated by the Province of Ontario as Korean Heritage Month.

Toronto is the 4th most populous city in North America and is the financial capital of Canada. The Toronto Stock Exchange is the world's 7th largest stock exchange by market capitalization and serves as the home for head offices of many of Canada's largest companies and financial institutions. Toronto has become a large hub of the Canadian and global technology industry, boasting partnerships with Samsung (AI research lab), ETSY (Machine Learning Center of Excellence) and LG (AI Campus at University of Toronto).

South Korea is Canada's only bilateral free trade agreement partner in the Indo-Pacific region, and the two countries established the Canada-Korea Comprehensive Strategic Partnership in 2022 to further cooperate on a wide range of issues from security and defence to health and culture. The recent \$1.2 billion deal amongst SK on, Ford, and EcoPro BM to set up a cathode plant in Québec highlights the potential of the bilateral relations between Canada and South Korea.

Sponsorship Benefits

IAKL annual conferences have played a critical role in bringing together legal professionals, scholars, and law students of Korean heritage around the world for three decades. IAKL provides not only a global and inclusive community that empowers lawyers of Korean heritage, but also opportunities for international collaboration. As a sponsor, you will have an unparalleled opportunity to showcase your brand to a unique segment of the international legal community while supporting the work of IAKL and KCLA.

Sponsorship benefits include:

- 01 Opportunities to market and brand your organisation to a unique audience
- 02 Furthering your commitment to equality, diversity, and inclusion initiatives
- 03 Speaking opportunities
- 04 Complimentary conference registrations
- 05 Tickets to the closing-night gala

How to Sponsor

If you are interested in sponsorship opportunities or have questions, please email 2024.Conference@iakl.org or connect with any one of the Co-Chairs of the 2024 IAKL Host Committee: [Philip Cho](#) (WeirFoulds LLP), Co-Vice-President of IAKL or [Ashley Jung](#) (Cassels Brock & Blackwell LLP), President of KCLA.

We look forward to your partnership. If you are not the primary decision-maker within your firm or organisation, please share this information with them. Thank you for your consideration.

Level**	Diamond <i>(limited number available)</i>	Platinum <i>(limited number available)</i>	Gold <i>(limited number available)</i>	Silver	Bronze	Women's Retreat <i>(one available)</i>	Vendor	Opening Reception	Bag or Lanyard
(USD)	\$25,000	\$15,000	\$10,000	\$5,000	\$2,500	\$5,000	\$2,500	\$15,000*	\$2,500
Conference Delegates	10	6	4	2	1	1	1	2	0
Acknowledgements	Opening reception and ceremony. All meals and receptions.	Opening reception and ceremony. Friday and Saturday dinners.	Opening reception and ceremony. Friday and Saturday dinners.	Opening reception and ceremony.	Opening reception and ceremony.	Opening reception Women's Retreat.	None	Opening reception and ceremony.	None
Program ad space	Full page, first choice of outside back, inside back, or inside front cover	Full page, second choice of outside back, inside back, or inside front cover	Full page	1/2 page	1/4 page	1/2 page	1/2 page	Full page	1/4 page
Gala Guests in addition to Conference Delegates	+10	+4	+2	None	None	None	None	None	None
Panel sponsorship***	1 st choice, in order of sponsorship commitment	2 nd choice, in order of sponsorship commitment	3 rd choice, in order of sponsorship commitment	None	None	None	None	None	None
In-kind swag/promo items	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Vendor booth	Yes	Yes	Yes	No	No	No	Yes	No	No
Speaking opportunities	Welcome remarks at Gala	None	None	None	None	Welcome remarks at Women's Retreat	None	Welcome remarks at Opening reception	None
Foursome for Sunday golf included	Yes	Yes	No	No	No	No	No	No	No

*Opening Reception Sponsorship may be in-kind in lieu of a financial commitment. Please contact the [Host Committee](#) to discuss.

**For other sponsorship opportunities, please contact the [Host Committee](#) to discuss.

***Panel sponsorship includes logo displayed at session and option to nominate speaker to the panel, whose selection as speaker will be subject to qualifications and final IAKL Board approval.